

“REGIONAIRE”

Volume 9, Issue 1

October 2014

From the DRC

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Wow! What a Welcome Party! – If you missed the CRC in Richmond last month, you missed a lot! I can't thank Chris Larry, Nathan Karr, Chris DeSoto, David Ziegler and the staff at Hippodrome Theatre for an outstanding event! The bar has been raised high – Johnstown CRC-2015, are you up to the challenge?

On the business side of CRC, we received much positive feedback from ASHRAE Society President-Elect David Underwood, Society Vice-President Charles Gulledge, and Society Staff Cindy Simmons and James Scarborough as they were all impressed by the efficiency of our Business Meeting. We had a total of 8 motions introduced during the business meeting with three moving on to Member Council. Congratulations and thank you for all of your hard work preparing for CRC.

I am looking forward to helping each of your chapters have a successful year by meeting AND exceeding your chapter goals! As we discussed at CRC – this starts with communication! The most immediate items are as follows:

- 10 PAOE points per month for maintaining your chapter's website, the initial update must be completed by Oct 1
- Complete a goal setting session with the DRC – by Oct 1. To achieve this, Chapter President's should send me their MBO, identifying what objectives in the Chapter Operations Category of PAOE they intend to achieve this year! I'll follow up with any comments, and the goal setting session is complete.

Thanks to all of you for participating in our conference call to attempt to schedule 2014-15 ASHRAE Society President, Tom Phoenix's visit to Region III. Preliminarily, Tom is planning on visiting with Roanoke, Richmond, and Hampton Roads during the first week of February.

Like social media? Region III has its own Facebook Page. Like us at <https://m.facebook.com/profile.php?id=230713183742350>

Have a great year - Paul

ARC Report

Roger K. Jones, P.E., Region III Assistant Regional Chair ('13-'15) (571) 643-8047; roger.jones2@honeywell.com

As Paul said, Richmond Chapter did us proud with a phenomenal CRC in August and I'm sure **Johnstown** will come through with a great conference next year, so put **August 13-15** in your 2015 calendar.

It's not too early to plan to attend the **Winter Conference in Chicago on January 24-28**. The Palmer House is always a great venue and rooms book fast. We will have our Regional Dinner on Monday, Jan 26th so see details in this Regionaire for registration.

We have a bunch of new faces on our Regional Staff: **Stephanie Kunkel** is our new YEA Regional Coordinator, **Bob Finkboner** has taken over Membership Promotion duties, **Steve Piccolo** now runs CTTC and **Dunstan Macauley** is heading up the newly created Grassroots Government Activities Committee. Welcome aboard!

As ARC I will be assisting Paul Petrilli in his duties, but I have spare time on my hands, so please call me if you need anything done.

Be sure to check out the Region III website: region3.ashraeregions.org. Lots of good stuff.

Roger

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Chapter Technology Transfer

Steve Piccolo, Region III Vice Chairman Chapter Technology Transfer Committee
856-693-6202 r03rvccttc@ashrae.net

Thanks to everyone who participated in the Chapter Technology Transfer Committee workshop at CRC in Richmond, VA, on Aug. 23, 2014. A total of 16 people participated in the workshop, including the regional and society officers in attendance. 8 chapters were represented, with 8 of the 11 CTTC/program chapter chairs in attendance. Society President-Elect David Underwood was present for the early part of the workshop, as well as Society Vice-President Chuck Gulledge. The effectiveness of this workshop is evident by the early success of our chapter committee chairs and program coordinators.

Our region embraced the Distinguished Lecturer Program last year, and all of our allocations were claimed by the first week in November. It's unlikely we will have any left unclaimed this year by the end of October. For those chapters that missed out last year, plan now to incorporate a DL into your slate of programs. It's the best way to upgrade your meeting content and help complete your program schedule.

Now is the time to set a deadline for ASHRAE Technology Award submissions to your chapter! Your chapter deadline should be at least a few weeks earlier than the May 1 regional deadline. Chapter winners in any category must complete the Short Form or Long Application and forward to the CTTC RVC for judging at the regional level BEFORE the May 1 deadline.

Save the date for ASHRAE's Annual Free Webcast: April 23, 2015 (1PM-4PM). "New Tomorrows for Today's Buildings: Existing Building Commissioning" will feature industry experts who will define the benefits of existing building commissioning for the environment, occupants, operations staff, and overall ownership costs. Viewers will be able to recognize the varied scopes of commissioning, when to apply comprehensive versus focused commissioning, and best practices in existing building commissioning specifications & contracting.

Finally, please visit the Chapter Technology Transfer Committee (CTTC) Resources Page:

<https://www.ashrae.org/society-groups/committees/cttc-program-resources>

Here you can find downloadable presentations on topics ranging from standards to Technical Committee information, and all are designed to be given by volunteers. You will also find program ideas, templates, and advice for planning your meetings. Make sure you share this resource with incoming chapter leaders, to help make their job a little easier as they plan for future ASHRAE years.

Steve

Young Engineers in ASHRAE - YEA

Steph Kunkel, Region III Regional YEA Coordinator ('14-'17)
410.316.2461; r03yea@ashrae.net

We had a great turnout for the YEA Workshop at the CRC in Richmond this year; eight of eleven Region III Chapters were represented. As former Society President Bill Bahnfleth stated in his presidential address *Shaping the Next*, "We must be proactive in providing opportunities for [YEA members] to develop the understanding of the organization and the skills that will help them do that."

SmartStart is the best way for ASHRAE student members to receive member benefits after finishing college. Currently, the three-year membership dues through SmartStart save young engineers up to \$410! When students transfer to Associate membership, they gain access to all essential ASHRAE member benefits including (but not limited to) the ASHRAE Handbook, ASHRAE Journal, online training, critical industry research, and tremendous networking opportunities through chapters and committees.

Through the highly successful **Leadership U** program, four Society Vice-Presidents are shadowed by four YEA members each winter and annual conference. These select YEA members experience meetings as Society Officers and participate in all of their events and board meetings. Similar to Leadership U, ASHRAE Regional **LeaDRS** (Leadership Development through Regional Support) program allows a Region to select an ASHRAE member to shadow their Director and Regional Chair (DRC) at an ASHRAE conference. The LeaDRS program is open to all ASHRAE members (it is not restricted to YEA members) and is funded and administered by each Region. To apply for the LeaDRS program, please contact either Region III DRC, Paul Petrilli or me.

YEA Leadership Weekend (YLW) and **YEA Leadership International** (YLI) are opportunities for future leaders of ASHRAE to learn more about Society, develop soft skills, and network with other young professionals. These events include segments on understanding human dynamics, leadership development for young professionals, communication techniques, and ASHRAE leadership opportunities. YLW's are held twice per year: in the fall on the East Coast and in the spring on the West Coast. The Fall 2014 YLW was held in DC (20% of the participants were from Region III), while the Spring 2015 YLW will be held in San Diego. YLI is held once per year in the fall; YLI's have been held in Sri Lanka, Dubai, and Kuala Lumpur.

Do you have chapter YEA news or an event recap to share? If so, please email a brief summary and pictures to me. I will then share the information to ASHRAE Staff to include in the YEA Connections Newsletter!

Steph

Nominating Committee

*Julian R. de Bullet, Nominating Committee Member
and Kevin Fallin, Nominating Committee Alternate*

In conjunction with the recent Chapters Regional Conference held in Richmond, Virginia our Chapter Delegates and Alternates met at the Caucus. This mandatory closed session provides a forum for each chapter to present and discuss their recommendations for candidates for regional and Society positions. All discussions at the caucus are confidential and are never divulged to any individual outside the meeting.

The meeting was chaired by the Region III Nominating Committee Member, Julian de Bullet and Nominating Committee Alternate, Kevin Fallin.

We would like to congratulate all the delegates and alternates for attending (100% participation) and for being well prepared for the important discussions. We left the meeting with a list of strong candidates that will be considered by the full Society Nominating Committee this Fall.

The meeting was also an excellent forum for discussing members who will be nominated for appropriate honors and awards. More on that next time!

We have a great Region and a long history of providing candidates who continue to lead ASHRAE and its members.

Julian & Kevin

Regional Historian

Mark Tome, Region III Regional Historian
(717) 814-8237; mark.tome@mail.ashrae.org

At the CRC in Richmond, there were 6 of the 11 chapters represented at the historian's workshop as well as six chapters presenting historical displays. Thank-you to all who attended and created displays. Additionally, I would like to extend my thanks and appreciation to the Richmond for hosting an excellent CRC.

I would recommend that all chapter historians invest some time planning their goals and activities for the year. It is very easy to have good intentions at the beginning of the year, but have minor accomplishments at the end of the year. Investing time in a MBO and adhering to it is an excellent method to keep accomplishments in line with intentions. Much of the training at CRC was focused on the PAOE system. If you were unable to attend and would like a copy of the powerpoint, please request a copy from. If you are an experienced Historian and are just looking for the update PAOE criteria it can be found at the following web address: <https://ashrae.org/File%20Library/docLib/About%20Us/PAOE/2014-2015-PAOE-Newsletter.pdf>

In addition to PAOE, the Historical Committee website has many resources for chapter historians. In addition to a guide for chapter historians, the forms for Lou Flag and Gold Rib-

bon Awards are available at the site:

<https://ashrae.org/society-groups/committees/historical-committee>

As always, I thank you for your continued support of ASHRAE.

Mark

Membership Promotion

Bob Finkboner, Region III Vice Chairman Membership Promotion ('14 -'17)
(215) 322 8400 robertfinkboner@cm3inc.com

CRC: 9 chapters were represented with 8 MP Chairs at the workshop in Richmond and 8 MP chairs at the Centralized Training in Seattle and Atlanta. 9 chairs attended some combination of the training sessions offered.

Membership Promotion Goals:

Overall Society membership is down. Paid member numbers up and delinquents are down, so the drop in our overall number is due to cancellations. MP Chairs need to concentrate on the renewal/retention of members. Assign a Committee member just for this task. Growth goal for each chapter is 2% of chapter area assigned member. Now is the time to begin promoting membership and the many benefits ASHRAE has to offer.

MP Chair To Do's

October

1. Contact delinquents and welcome new members.
2. Encourage all meeting attendees to bring guests.
3. Review Region III's "Membership Award" and ASHRAE'S Lincoln Bullion contest.
4. Report MBOs and goals to your RVC if you haven't already done so. Remember goals should be SMART (Specific, Measurable, Actionable, Responsible party, and Time bound).
5. Submit a list of potential new members to staff and copy your RVC.

November

1. Contact delinquents and welcome new members.
2. Continue to pursue new members and advancements.
3. Promote membership in newsletter, at MP night, etc.
4. Ensure mentoring program is off to a good start and working appropriately.
5. Plan for second membership promotion night – what should you do differently in the spring?
6. Update PAOE.

Remember: "Tell everyone what you want to do and someone will want to help you do it." - W. Clement Stone

So tell everyone your plan for the future of your Chapters, and promote ASHRAE Membership!

Bob

Research Promotion

Sherry Abbott-Adkins, P.E. Region III Vice Chairman Research Promotion ('13 -'15)
443-977-9741; sadkins@a2esg.com

It is hard to believe this is my third year and final year as RVC for RP. Looking forward to working with the new and returning RP chairs!

Region III has again achieved **REGIONAL FULL CIRCLE!!!** What does that mean? Each RVC (Bob, Mark, Steve, Stephanie M. Dunstan and myself), YEA Coordinator (Stephanie K.) DRC (Paul), ARC (Roger), Nominating Committee (Julian, Kevin) and Electronic Communication (Gary) have made a minimum of \$100 donation to support RP. **Thank you for your Support!!!!**

There appears to be a misconception that RP is only raising money for research projects. In reality, RP is the fund-raising entity for all of ASHRAE. RP raises money for Research (Projects, Standards and Handbooks), ALI (ASHRAE Learning Institute, Foundation (Endowments) and Scholarships. Those RP chairs who attended CRC and Centralized training have the most up to date information regarding these various options for donors.

RP Campaign 2014-2015 goal is \$2.4 Million and the Region III goal is \$183,000.

- 8 out of the 11 chapters attend CRC workshop in Richmond.
- 8 out of the 11 chapters attend the Centralized Training workshop in Chicago.
- RP chairs who attended both CRC and CT will receive 100 PAOE points.
- 8 out of the 11 chapters have completed their planning sessions with RVC **Deadline was Oct 1st**

Upcoming PAOE deadlines:
Submit **Volunteer Worksheet** prior to **November 1, 2014**.
5 chapters have already submitted
Obtain and Submit **Chapter Full Circle** prior to **November 15, 2014**.
Formal Donor Recognition meeting prior to December 31, 2014 (Order coins/certificates)
30% of Goal prior to December 31, 2014.
RP meeting after December 31, 2014.
Campaign Deadline JUNE 30th at 5:00PM EST- Money must be in Society hands.

Sherry

Student Activities

Stephanie Mages, Region III RVC-Student Activities
(571) 451-1954 Stephanie_Mages@aha-engineers.com

Scholarships

The ASHRAE scholarship winners for 2014-15 have all been announced. A special thank you to Boggarm S. Setty for funding the annual \$3,000 Region III Scholarship. This year's winner is University of Pennsylvania student Bayu Demerci. I had the honor of presenting this scholarship at The Central Pennsylvania Chapter's Student Activities night in April. To see all award winners: [ashrae-scholarships](#). I want to encourage applicants for next year's set of scholarships. For more information see: [scholarship-program](#); the deadline for all society scholarship applications is December 1st.

Regional Activity / PAOE

I would like to introduce the new K-12/Stem Chapter Leadership Award. This award will be given to each chapter who has *all* of the Board of Governors members complete a K-12 activity by the deadline of February 15th. I want to encourage all of our Region III chapters to make a (MBO) goal to earn this award in 2014-2015 year. The 2014 August CRC was a great success. Thank you to the 7 Student Activity Chapter Chairs who attended the Student Activities workshop during our CRC in Richmond, VA. Thanks to the handful of Student Activity Chapter Chairs who have already turned in your MBOs to me already! I'm looking forward to receiving all of them before the October 1st deadline.

Stephanie



Grassroots Government Activities

Dunstan Macauley, P.E. Regional Vice Chair GGAC; 571-527-2100 Dunstan.Macauley@wspgroup.com

Energy Code Collaboratives

The process of adopting and enforcing compliance of energy codes is becoming a very controversial topic; especially the increasing efficiency requirements in recent updates of the ASHRAE 90.1 and the IECC. The 2009 IECC (ASHRAE 90.1-2007) is approximately 15% more energy efficient than the 2006 IECC (ASHRAE 90.1-2004), and the 2012 IECC (ASHRAE 90.1-2010) code provides additional 15% energy efficiency improvements. Stakeholders have expressed concerns about the increased cost in implementing the improvements mandated in the code updates and some states are debating the benefits of updating to the current cycle of codes.

In addition, in 2009 congress passed the American Recovery and Reinvestment Act (ARRA), which is commonly referred to as the Stimulus. One of the provisions in the Stimulus required states receiving recovery funding to commit to adopting the most current energy code, and a requirement that the state must achieve 90% compliance by 2017 for the funding to improve energy efficiencies in commercial and residential buildings. In the event the state does not achieve the mandated compliance, the state has to reimburse the federal government.

To address the concerns of the stakeholders as well as assist in complying with the Stimulus, some states have been investigating forming code collaborative of interested stakeholders. The goal of the Collaborative is to foster an ongoing dialogue on the energy codes, including their adoption, compliance and enforcement. Pennsylvania is currently in the process of establishing a code collaborative would join Delaware, Colorado, Texas, Idaho, Nevada and New Hampshire as states that have established collaboratives. While this is a fairly new initiative, we can expect other states within our region to begin investigating the benefits for establishing code collaboratives. As ASHRAE members we play a significant role in code implementation and can therefore be viewed as one of the major stakeholders in energy code compliance.

Dunstan

Region III Winter Meeting Dinner

Dear Region III Members:

I have the pleasure of inviting you to attend the Region III Winter Meeting Dinner. It will be held on Monday, January 26, 2015 at The Rock Bottom Brewery, 1 West Grand Avenue, Chicago, Illinois 60654. (312) 755-9339.

You are cordially invited to join other members from Region III for an evening of delicious food, drinks and fellowship.

The Rock Bottom Brewery is just 8 blocks from the Palmer House Hilton. We will meet at the restaurant bar for cash bar. It is a brisk walk from the Palmer House some may wish to meet in the lobby to share a cab ride.

Dress is business casual

The schedule for the evening has been arranged as follows:

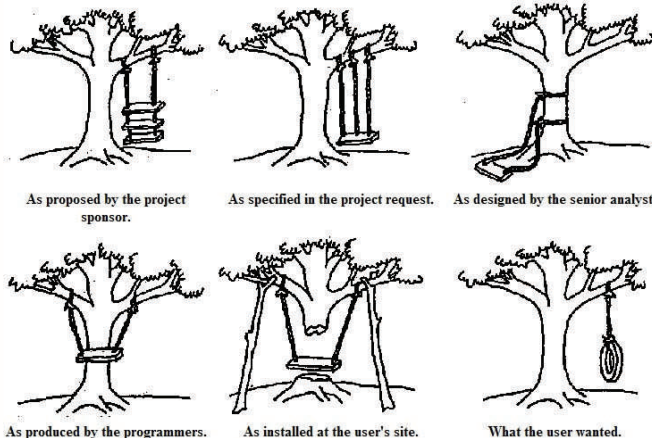
6:00 PM Meet at the Palmer House Hilton lobby to take a leisurely stroll to the restaurant.

6:30 PM Arrive at The Rock Bottom Brewery for cocktails (cash bar).

7:30PM Dinner will be served.

See attached Flyer and Reservation form. Deadline for submission is **Monday, January 16, 2012**.

Thanks, Gary C. Debes



CALENDAR OF EVENTS

ASHRAE 2015 WINTER CONFERENCE

CHICAGO JANUARY 24-28, 2015

REGION III REGIONAL PLANNING MEETING

BALTIMORE, MARYLAND TBD

REGION III PRESIDENT ELECT TRAINING

BALTIMORE, MARYLAND TBD

ASHRAE 2015 ANNUAL CONFERENCE

ATLANTA, GEORGIA JUNE 27- JULY 1, 2015

REGION III CHAPTERS REGIONAL CONFERENCE

JOHNSTOWN, PENNSYLVANIA AUGUST 13-15, 2015



ASHRAE

Technology for a Better Environment

1791 Tullie Circle, NE • Atlanta, GA 30329-2305 USA • Tel 404.636.8400 • Fax 404.321.5478 • <http://www.ashrae.org>

Gary C. Debes
Vice Chair, Region III
Membership Promotion

Reply to: 998 Cain Meetinghouse Road
Coatesville, PA 19320-2109

☎ (484) 886-7400
Fax (484) 694-0847
gary.debes@comcast.net

September 8, 2014

Dear Region III Members:

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You are cordially invited to join other members from Region III for an evening of delicious food, drinks and fellowship.

The Rock Bottom Brewery is just 8 blocks from the Palmer House Hilton. We will meet at the restaurant bar for cash bar. It is a brisk walk from the Palmer House some may wish to meet in the lobby to share a cab ride.

Dress is business casual

The schedule for the evening has been arranged as follows:

- | | |
|---------|---|
| 6:00 PM | Meet at the Palmer House Hilton lobby to take a leisurely stroll to the restaurant. |
| 6:30 PM | Arrive at The Rock Bottom Brewery for cocktails (cash bar). |
| 7:30PM | Dinner will be served. Our menu: <ul style="list-style-type: none">• Brewhouse Grilled Breast of Chicken - smothered mushroom ale gravy, onions, white cheddar mashed potatoes, fresh seasonal grilled vegetables, or• Woodford Reserve Bourbon Glazed Grilled Salmon - red ale rice, fresh seasonal grilled vegetables, or• Grilled NY Center Cut Maple Bourbon Strip - 12oz. served with a maple bourbon glaze topped with crispy fried onions, served with white cheddar mashed potatoes and fresh seasonal grilled vegetables, or• Bruschetta Chicken Pasta - grilled chicken, cavatappi pasta tossed with tomatoes, onions, basil, balsamic vinegar, shaved parmesan cheese (vegetarian option available). |

All are served with mixed green salad and fresh bread.

Coffee and Hot Tea

Desert: miniature cheesecakes (new york style with strawberry sauce, tuxedo, and turtle cheesecake variety).

American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

A N I N T E R N A T I O N A L O R G A N I Z A T I O N

We are once again inviting our Student Members to join us, if you are interested in sponsoring one or more of these students please feel free to contact me, Kevin Fallin, Paul Petrilli or Dan Pettway.

The price for this great evening is \$50.00 per person. Please complete the reservation form below and return it to me, along with your check made payable to: **“ASHRAE REGION III”**, so that I will receive it **no later than Monday, January 16, 2012.**

If you cannot mail it by that date, fax or e-mail your dinner reservation to me but, please, bring your check with you to dinner. It is really important to respond quickly; I must make firm reservations before the ASHRAE meeting begins. **THANKS !!!**

Once again, I look forward to seeing you on January 23rd!!!!

Name _____

Name _____

Name _____

Name _____

Total Quantity _____ X \$50.00 = _____

NOTE: MAIL BACK OR FAX THIS RESERVATION TO GARY DEBES AT:

Gary Debes
998 Caln Meetinghouse Road
Coatesville, PA 19320
(484) 886-7400
(484) 694-0487 Fax

Please use this reservation as your receipt